

SUPPLY CHAIN MANAGEMENT

CUSTOMERS

CASE STUDY: THE UNIV OF MD and THE DEPARTMENT OF DEFENSE

Problem:

Many users within the Department of Defense community have shown a reluctance to replace "PowerPoint management" logistics with necessary and more efficient web-enabled supply chain management systems that are more sophisticated.

Pointe Solution:

Pointe created a web portal that consists of over 100 high-level metric and graphical displays to capture and maintain USAF logistical initiatives in a more visible, yet user friendly supply chain management system. The objective of this project was to develop a "one-touch" web-based ordering method that gives certain logistics officials the ability to order and procure parts and inventory through one on-line portal.

Outcome

Users now have the ability to view large amounts of complex logistical information, initiatives, enablers, tasks, objectives and goals in graphic displays with "drill down" capability to various levels of information.